Nithish Pajeer (Preferred Name: **Nick**)

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SUMMARY

Having recently graduated in MSc Design: Products and Technology from **Nottingham Trent University,** specialized in **User-Centered Product Design and AI Integration,** and with experience in 2 UX Design roles and one Product Design role, I am actively seeking opportunities as a Product Designer. **I have the right to work in the UK.**

EDUCATION

MSc in Design: Products and Technology | Nottingham Trent University | 2023-2024
- **Modules:** Design Tools, Design Research Methods, Professional Collaboration
- **Dissertation:** Assistive Artificial Intelligence for Cameras and Vision Tech

B.Des in Human Centered Design | Srishti Institute of Design and Tech, Bangalore City University | 2019 - 2023
   Modules: Human Computer Interaction, Tangible Computing, Digital Tools, Visual Communication.

WORK EXPERIENCE

Product Designer | Under 25 | September 2022 - April 2023
- Developed web and mobile applications for Under 25 Universe, **increasing user adoption by 30%**.
- Led UX design for a social media and student networking app, **enhancing user engagement by 25%.**
- Ideated innovative messenger features and feed structures **increasing retention time for every user.**
- Refined UX using customer insights, resulting in a **40% increase in user satisfaction scores**.

UX/UI Designer | BRND Studio | June 2022 – August 2022
- Created an inclusive education app for K-12 students with a sustainable tangible product, creating seamless real-world interaction, achieving a **50% adoption rate in rural areas.**
- Executed a UX project for Amazon Prime Video, **increased project completion speed by 140 hours** through innovative user research and prototyping methods.

UX Designer | Happening Design Studio | September 2021 - March 2022
- Led the design and prototyping of key features for a series of intranet applications for Wipro in the APNEA, Americas. Africa, and Europe, **improving user experience for 200,000 users.**
- Utilized modern design systems through Figma, creating memorable user flows, thereby increasing **usability and retention by 15%.**
- Streamlined design processes, reducing project turnaround time.

OTHER PROJECTS

- **Health-Conscious Lunchbox Development:** Led the manufacturing and management for All Time Plastics at NTU with material testing, manufacturing methods and prototyping, for 3.5 million users.
- **Sustainable Coffee Brand Design Solutions:** Conducted research for Grumpy Mule Café and CafeDirect, creating sustainable design communication solutions through UX for a base of 1.4 million users.

LANGUAGES AND SKILLS

- **Languages:** English (native or advanced proficiency), German (intermediate proficiency)
- **Skills:** Sketch, Figma, Adobe XD, SolidWorks, Key Shot, Adobe Creative Suite, User Research, Ultimaker Cura, Python, JavaScript, Raspberry Pi, C++, C#.